

helvetica

HELVETICA

Helvetica – The world's most popular sans serif typeface

Helvetica fonts (and neue Helvetica fonts) are probably the most widely used sans-serif fonts ever created and continue to be amongst the most sought after and frequently specified grotesk designs. Helvetica fonts have clean lines, neutrality and great clarity that make them perfect for a wide variety of applications from corporate identity to newspapers, signage and advertising.

Helvetica was originally known as Neue Haas Grotesk and was designed in 1957 by Max Miedinger for the Haas Type Foundry based in Switzerland. In 1960 the name was changed to Helvetica (an adaptation of "Helvetia", the Latin name for Switzerland).

Following the original Max Miedinger design, a number of additional Helvetica versions were created by a variety of designers that include: Helvetica Compressed, Helvetica Textbook, Helvetica Inserat and Helvetica Rounded.

Helvetica World

Helvetica World fonts are specially created versions of Helvetica that supports Latin, Arabic, Cyrillic, Greek, Hebrew and Vietnamese all from within a single font (effectively combining a suite of fonts in one file). This extensive language support is made possible by exploiting the capabilities of OpenType font technology and unicode. Each Helvetica World font contains 1,866 different characters that include the following Microsoft code pages:

1252 – Latin 1, Western European, 1250 – Latin 2, Central & Eastern European, 1251 – Cyrillic, 1253 – Greek, 1254 – Turkish, 1255 – Hebrew, 1256 – Arabic, 1257 – Baltic and 1258 – Vietnamese.

A selection of Helvetica font samples appear on page 2.

Font Buying and Free Fonts

You can buy and download these great fonts at atomictype.co.uk, you can also download a great range of free fonts from our **Free Fonts** section, check out our great range of free fonts from top designers and download fonts completely free of charge.

Helvetica Light

abcdefghijklmnopqrstvwxyz
HELVETICA LIGHT FONT

Helvetica Light Oblique

abcdefghijklmnopqrstvwxyz
HELVETICA LIGHT OBLIQUE

Helvetica Roman

abcdefghijklmnopqrstvwxyz
HELVETICA ROMAN FONT

Helvetica Bold

abcdefghijklmnopqrstvwxyz
HELVETICA BOLD FONT

Helvetica Black

abcdefghijklmnop
nopqrstvwxyz
HELVETICA BLACK FONT