

Neue Helvetica 35 Thin Neue Helvetica 45 Light Neue Helvetica 55 Roman Neue Helvetica 65 Medium

Helvetica & Neue Helvetica – 400+ Choices from just £18.99

Neue Helvetica (Helvetica Neue) – The world's most popular sans serif typeface

Neue Helvetica (also known as Helvetica Neue) is a completely redrawn version of the Helvetica font range that has 51 Neue Helvetica font styles in weights varying from ultra light to extra black.

Neue Helvetica fonts (and Helvetica fonts) are probably the most widely used sans-serif fonts ever created and continue to be amongst the most sought after and frequently specified grotesk designs. Neue Helvetica fonts and Helvetica fonts have clean lines, neutrality and great clarity that make them perfect for a wide variety of applications from corporate identity to newspapers, signage and advertising.

Helvetica was originally known as Neue Haas Grotesk and was designed in 1957 by Max Miedinger for the Haas Type Foundry based in Switzerland. In 1960 the name was changed to Helvetica (an adaptation of "Helvetia", the Latin name for Switzerland).

As the various original Helvetica font versions were imbalanced and disproportionate to each other, a complete overhaul was instigated in 1983 by D. Stempel AG and Linotype. A completely new range of Helvetica fonts emerged called Neue Helvetica (also known as Helvetica Neue). The 'new' Helvetica fonts are much more cohesive, structured, have unified heights and widths and improved legibility. A numerical classification scheme was also introduced, based upon the Univers numbering system, to help distinguish all Neue Helvetica font variants in the enlarged Neue Helvetica 51 font family range.

Neue Helvetica W1G

Neue Helvetica W1G (World Glyph set 1) fonts have specially enlarged character sets that contain extended language support plus many additional typographic characters. Language coverage includes: Western European, Central & Eastern European, Greek, Cyrillic, Welsh and Turkish. Character additions include superiors, inferiors, ordinals and fractions.

A selection of Neue Helvetica font samples appear on page 2.

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Neue Helvetica 35 Thin

abcdefghijklmnopqrstuvwxy

NEUE HELVETICA 35 FONT

Neue Helvetica 45 Light

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Neue Helvetica 55 Roman

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NEUE HELVETICA 55 FONT

Neue Helvetica 65 Medium

abcdefghijklmnopqrstuvwxy

NEUE HELVETICA 65 FONT

Neue Helvetica 75 Bold

abcdefghijklmnopqrstuvwxy

NEUE HELVETICA 75 FONT

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